



SECRETARIAT AUX ALLIANCES  
ÉCONOMIQUES NATION CRIE  
ABITIBI-TÉMISCAMINGUE

SECRETARIAT TO THE CREE NATION  
ABITIBI-TÉMISCAMINGUE  
ECONOMIC ALLIANCE

# 2024 BUSINESS EXCHANGE DAY



FORESTEL ◀•▶ VAL-D'OR

## STATISTICS & SURVEY





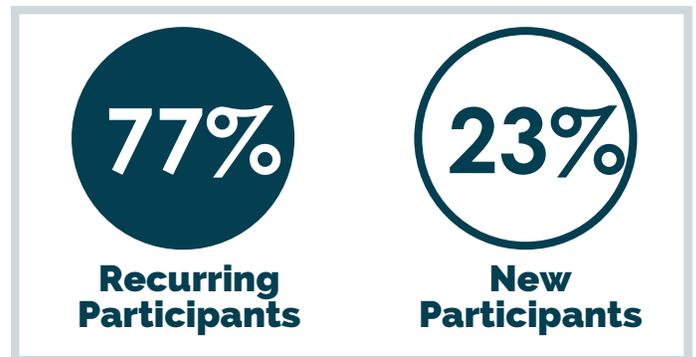
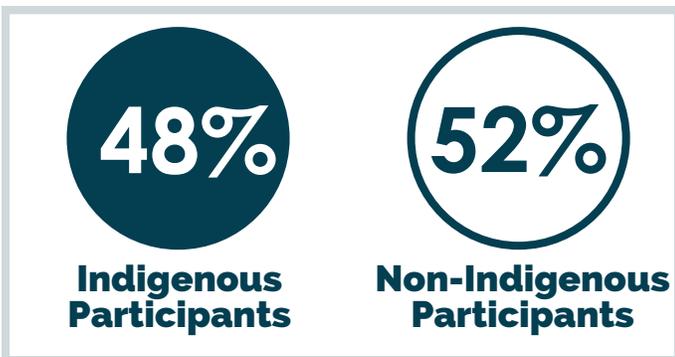
# DATA ON PARTICIPANTS



Val-d'Or	54
Rouyn-Noranda	18
Amos	11
LaSarre	3
Senneterre	3
Anicinabe	18
Eeyou	52
Jamésie	7
Montréal	31
Québec	4
Elsewhere in Quebec	5
Elsewhere in Canada	3
Other Indigenous community members	4



**300 Business meetings**

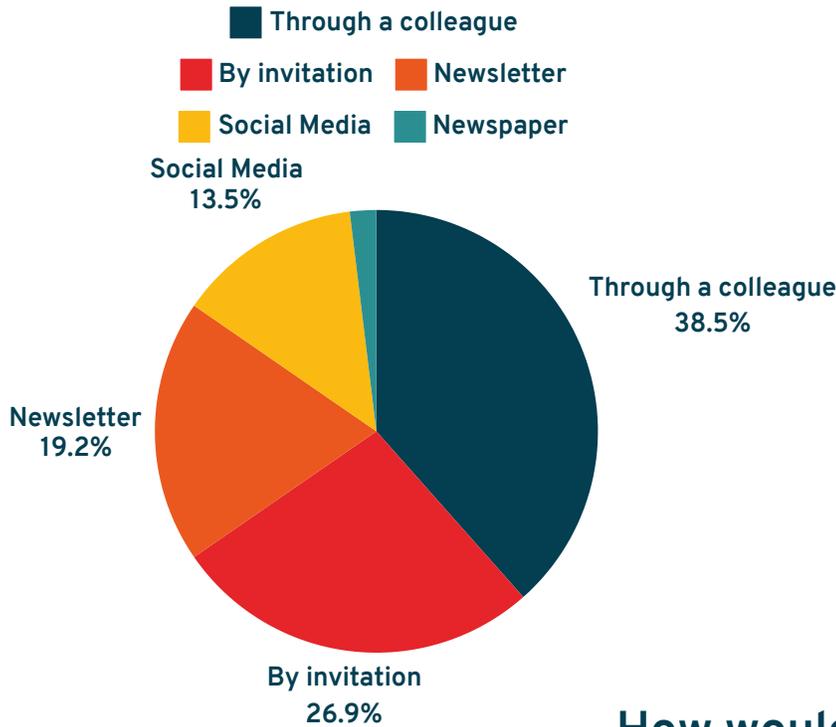




# SURVEY RESULTS



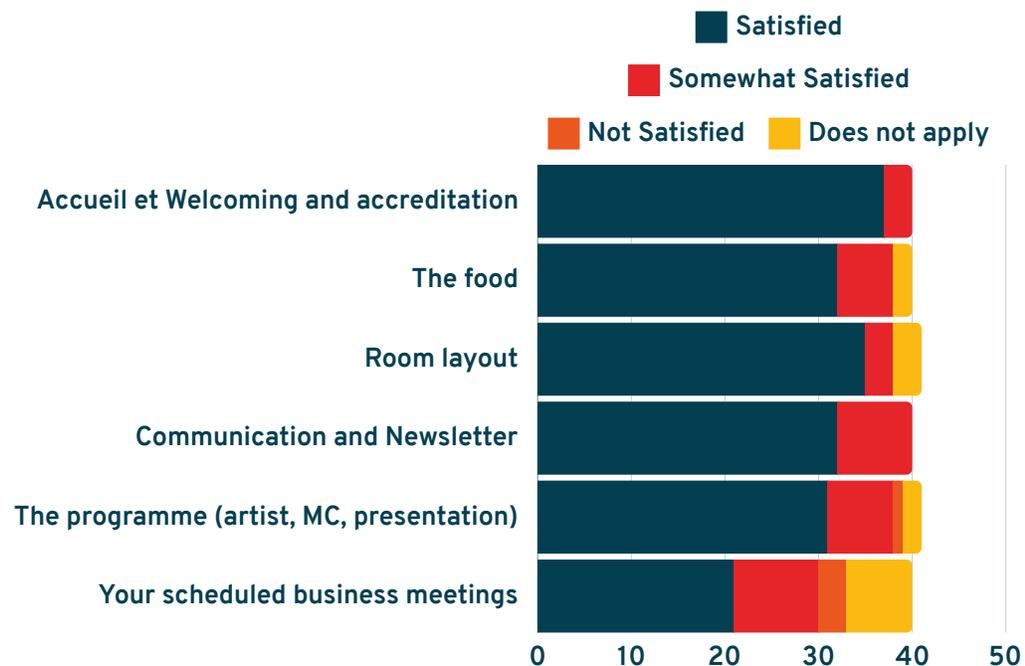
## How did you hear about the event?



Response rate to survey

24%

## How would you rate your level of satisfaction with :

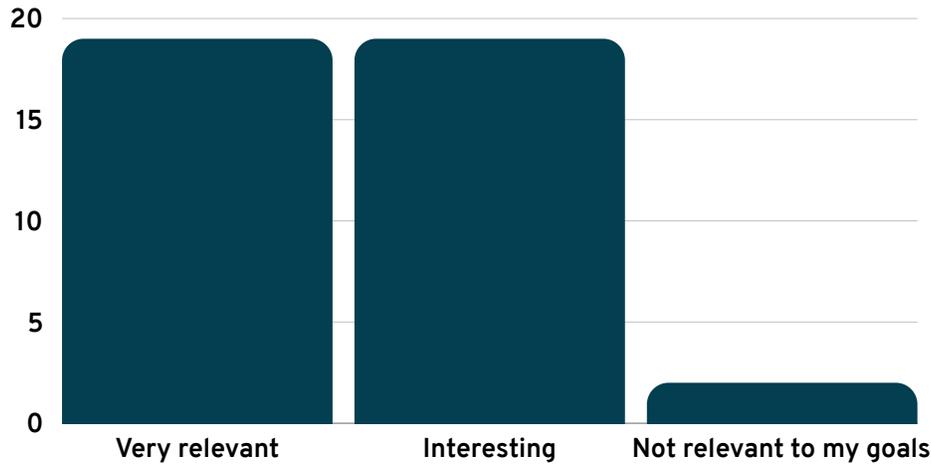




# SURVEY RESULTS

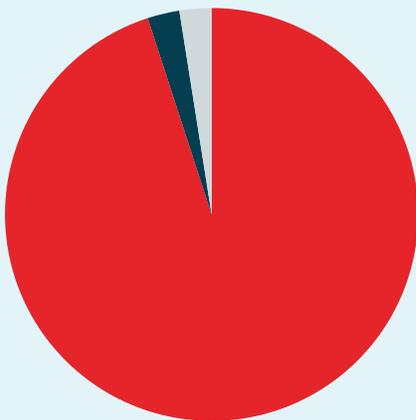


How would you evaluate the potential impact of the meetings at the Business Exchange Day, present or past, on your business?



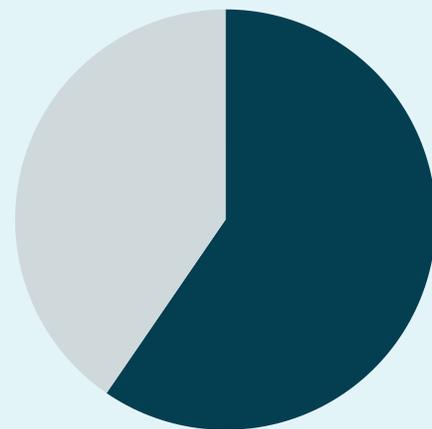
Will this allow me to gain new business opportunities?

Yes No  
Not my objective



Participation rate in business meetings

Business meetings  
Open networking



100%

Agreed that the Secretariat to the Cree Nation Abitibi-Témiscamingue Economic Alliance contributes to the socioeconomic development of Abitibi-Témiscamingue, Eeyou Istchee, and Northern Quebec.



# SURVEY RESULTS



What is your overall satisfaction level?



## A few comments from participants

### Areas for improvement:

1. “Several business meetings were canceled because people were absent.”
2. “It would have been nice to schedule meetings earlier for more preparation.”
3. “The PairConnex app did not allow me to see participants’ names beforehand.”
4. “Reduce presentation time; it was too long and tedious.”

### Highlights:

1. “It’s very interesting and a good way of meeting and exploring opportunities.”
2. “Always interesting and enriching to exchange with Indigenous communities.”
3. “A perfect day of exchange.”
4. “Keep up the good work.”
5. “We loved the traffic at the booths, and the draw idea contributed to this action.”



# SOCIAL MEDIA & PRESS REVIEW



FORESTEL VAL-D'OR  
2024 Business Exchange Day



**2 100**  
Visits

**15 200**

Coverage over the  
last 90 days

**267**

Interactions

**1 891**

Coverage on the day of  
the event



**1 038**  
Subscribers



**13 969**  
Impressions

**1 900**  
Clics

**407**  
Reactions



[Radio Canada - Ça vaut le retour](#)

[Radio Énergie - Announcement](#)

[CHEF-FM 99.9 - Radio interview](#)

[The Nation - Newspaper article](#)



# MEEGWETCH • ᓄᓐᓂᓄᓐ THANK YOU



ᓄᓐᓂᓄᓐ • Michisuu • Aigle • Eagle

## R É S E A U M E N T O R A T

ENTREPRENDRE. PARTAGER. RÉUSSIR.

ᓄᓐᓂᓄᓐ • Muus • Orignal • Moose



APATISIIWIN ᓄᓐᓂᓄᓐ  
SKILLS DEVELOPMENT

ᓄᓐᓂᓄᓐ • Chisheyaakw • Ours • Bear



ᓄᓐᓂᓄᓐ • Amiskw • Castor • Beaver



ᓄᓐᓂᓄᓐ • Nisk • Outarde • Geese





# MEEGWETCH • ᓄᓄᓄᓄ THANK YOU



The organization of the event would be impossible without the support of our valuable financial partners including Economic Development Canada for Quebec Regions, Indigenous Services Canada, and the Secretariat for Relations with First Nations and Inuit.



## NOS SUPPORTEURS CORPORATIFS 2024

